Classical:NEXT Facts and Figures: 2017

Over four exciting days, Classical:NEXT is the biggest and most essential meeting for classical music.

16 - 19 May 2018, Rotterdam, the Netherlands
Networking with 1200 professionals including:

- 230 Presenters & Promoters / 380 Label Representatives & Distributors / 150 Publishers
- 210 Artists
- 140 Artist Managers
- 70 Orchestras Represented
- 80 International Journalists
- 300 exhibiting companies on more than 80 stands
- 45 Countries represented by registrations
- 640 Companies represented by registrations
- 22 Showcasing acts with a total of 130 performers, from 10 countries
- 14 Project Pitches
- 45 Conferences, Mentoring Sessions and Network Meetings
- More than 100 speakers, presenters and mentors
- 3 Innovation Awards
More than 91% said they would visit Classical:NEXT in 2018
More than 98% would recommend Classical:NEXT to others

Non - European Delegates
15%

European Delegates
85%

More than 91% rated Classical:NEXT as good, very good or excellent
Selected Press Quotes

Is Classical:NEXT The Most Important Development In New Music?, www.artsjournal.com, USA, 15 June 2017

“Frank Oteri thinks so: ‘I'll say unequivocally that the 2017 edition of Classical:NEXT was the most vital music get-together I've participated in in the last 12 months, quite possibly even longer. And, more importantly, I think c:n has the potential to be the most viable international gathering place for open-minded music-focused people, despite its name.’”


“Classical:NEXT continues to set the pace when it comes to innovation. ... Classical:NEXT exists in opposition to the stereotypes of the classical music genre; namely accusations that the sector is both stuffy and stagnant. Instead, it seeks to create new partnerships, promote experimentation and find a new future for classical performance. And it does all this on a budget as thin as the hairs on a violin bow. ... That strand – of the classical music's power to change the world – is one that weaves through the entire conference.”

Our review of Classical:NEXT 2017, 22 May 2017

“The main success was the expo. Featuring stands from companies, countries, content creators, magazines, media outlets and management groups from all over the world, it was here that you found the heart of the conference. This was where I picked up the most promising leads and had the most engaging conversations. ... I'm off to make a start on that pile of business cards – hopefully I'll be done before the next Classical:NEXT comes around.”

Arts Review


“Classical:NEXT is the most important classical music meeting and is the only event of its type where all sectors are involved. The Classical:NEXT Innovation Award was designed to place the spotlight on forward-thinking activities taking place around the world.”

HuffPost

“Classical Music is a Human Right”, www.huffingtonpost.com, USA, 18 May 2017

“This bold declaration by Afa Dworkin (President of Sphinx Organization) was delivered in the conference’s opening remarks. [...] For me, Dworkin’s quote is potent in its simplicity. [...] We still have a lot of work to do in how we connect classical music with the world around us. [...] Classical music is a human right. And as community members, organizers, supporters, and listeners, we're responsible for ensuring that right is available to all.”

Gramophone

An ever-changing industry grows and blooms, www.gramophone.co.uk, 19 June 2017

“The Classical:NEXT conference: Bringing labels, distributors, innovators and artists together always breeds good ideas, goodwill and a better, shared understanding of where, as an industry, we are heading. Year after year, the constant is the extraordinary commitment to brilliant music-making. ... to see so many organisations, new and old, recognising realities and yet seizing opportunities is heartening.”

Concerto

Social transformation and the future of classical music, www.concerto.com.br, Brazil, 30 May 2017

“Classical:NEXT is an exhibition fair where dozens of institutional and private stands expose proposals, products and artists; Network encounters themed in the most different ways; Sections of Project Pitches, in which producers and artists present their projects to a selected audience of buyers and opinion makers and Showcases or mini-concerts, in which musicians from different parts of the world give an aperitif of how they are trying to innovate the classical tradition. Add to this an intense program of conferences and debates, carried out by professionals from different countries and institutions. The themes of these sections are as different as possible, but all share common subject: What’s next?, That is, the future of classical music.”
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