

STAND OUT FROM THE CROWD

Classical :NEXT



Promote yourself at Classical:NEXT and become visible to around **1,200 professionals** from more than **45 countries** representing all sectors of the global classical and art music scene.

Stand out from the crowd! Capture the attention of a valuable audience through our promotional opportunities before, during and after Classical:NEXT!

For more information contact advert@classicalnext.com.

EXPO

Book an expo stand or reception space and reach far more delegates in a personal way on-site, more than you could ever approach individually.

EXPO STAND

2 x 3 m incl. table, four chairs, sign, electricity, featured in Guide 890.– Euro*
persons not included

RECEPTION SPACE

one hour 500.– Euro*



PROGRAMME

Apply for a programme spot in the Showcase festival or Conference and grab the attention of our Classical:NEXT professionals towards your music, service or project.

off C:N SHOWCASE* 2,900.– Euro*

off C:N PRESENTATION as part of the Conference
featured in the Classical:NEXT Guide, Pocket Schedule, App and online

one hour 500.– Euro*

half an hour 300.– Euro*






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GUIDE PRINT ADS

The Classical:NEXT Guide is the go-to book for the international classical music industry all year round. Adverts inside the Guide and special positions for maximum visibility are available.

	FULL PAGE 160 × 209 + 5 mm bleed	4 colour	1,000.– Euro*
		b/w	750.– Euro*
	1/2 PAGE horizontal, 145 × 97 mm	4 colour	625.– Euro*
		b/w	440.– Euro*
	1/2 PAGE vertical, 70 × 199 mm	4 colour	625.– Euro*
		b/w	440.– Euro*

GUIDE SPECIAL POSITIONS

BACK COVER	FULL PAGE 160 × 209 + 5 mm bleed	4 colour	2,000.– Euro*
INSIDE FRONT (FLAP)	FULL PAGE 140 × 209 + 5 mm bleed	4 colour	1,800.– Euro*
INSIDE BACK (FLAP)	FULL PAGE 140 × 209 + 5 mm bleed	4 colour	1,700.– Euro*
LAST INSIDE PAGE	FULL PAGE 160 × 209 + 5 mm bleed	4 colour	1,500.– Euro*

POCKET SCHEDULE

The compact Classical:NEXT Pocket Schedule is carried 24/7 by all delegates during Classical:NEXT. A limited number of advertising spots are available.

INSIDE PAGE	FULL PAGE 155 × 105 + 5mm bleed	4 colour	1,000.– Euro*
BACK COVER	FULL PAGE 155 × 105 + 5mm bleed	4 colour	2,000.– Euro*



ARTWORK

- » single closed high resolution PDF-file (file format: x3 Standard)
- » all fonts and images embedded and correct preview
- » CMYK (RGB, Pantone or Spot colours not permitted)
- » Send FTP upload details or small files (max. 10 MB) via email to advert@classicalnext.com.

MEASUREMENTS

- » All measurements in mm, horizontal × vertical.
- » For Guide ads take into account the type area measurements (145 × 199 mm) to avoid important ad content being cut.

Guide ads are usually positioned on the left-hand side.

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BAG INSERTS

The Classical:NEXT Bag is given to every delegate upon arrival. Inserting your item, such as a CD, DVD, flyer or magazine is a great way to gain exposure and additional reach.

One item in all bags 500.– Euro*

EXCLUSIVE ADVERTISING

Placing your brand or logo on the Classical:NEXT Bag, Lanyard or Wristband is an effective opportunity and will ensure distinctive visibility to all delegates.

BAG (printing on one side of all bags) 5,000.– Euro*

LANYARD 3,000.– Euro*

WRISTBAND 2,000.– Euro*

WEB BANNER

Present your web banner on classicalnext.com at any time of the year to bring your artist, company or event to the attention of the world.

SKYSCRAPER BANNER on classicalnext.com

120 × 600 px max. 100 KB, placed on the main page or all subpages
1,000 ad views, (min. 5,000 ad views to book, max. 15,000)

90.– Euro* per 1,000

RECTANGLE BANNER on classicalnext.com

300 × 250 px max. 20 KB, placed directly underneath top news
1,000 ad views, (min. 5,000 ad views to book, max. 15,000)

60.– Euro* per 1,000

C:N NET

Become part of our online networking platform C:N NET for one year to stay connected beyond the event.

ACCOUNT FOR ONE YEAR

(free of charge if you register for Classical:NEXT 2018)

48.– Euro*



For further package offers, premium partner benefits and more information, please contact us at advert@classicalnext.com.

classicalnext.com/promote

* All prices are net prices, VAT to be added if applicable.