

PRESS INFORMATION

for immediate release

21 March 2012

Classical:NEXT | 30 May – 2 June 2012 | Gasteig / Munich

Expo stands for Classical:NEXT 2012 sold out

Munich/Berlin: All trade fair stands for the first edition of Classical:NEXT this year are taken, the organizers confirmed, after almost all stands had been reserved within weeks. Only early birds managed to get a stand as reports Daniela Teuber, Director of Production:

"We are very happy with the high demand for our stands, not just from German companies but from all around the world. As trade fair space is limited this year, we unfortunately had to turn people away. With companies already expressing interest for 2013, we are looking at a bigger trade fair area for next year."

The Exhibitors – among them labels, distributors and export offices, arts presenters, media and music information centers – come to Munich from all across Europe, e.g. Latvia, Great Britain, Sweden or Switzerland. Belgium, Austria and Germany are especially well represented. Furthermore, some global companies will present themselves to the delegates of which until now more than 300 have registered. Since the reduced guide rate is only available until 30 March, more registrations are expected for the following days.

More Live Showcases announced

The jury selection for Live Showcases at Classical:NEXT 2012 is now complete (the Video Showcase selection is still to come). The newly confirmed artists are:

- Carion (Denmark)
- Handel At The Piano / Daria van den Bercken (The Netherlands)
- Le Jardin Secret (Belgium)
- Salzburger Hofmusik (Austria)
- Taste (Germany)
- A Filetta (France)

Once again the selection shows a broad spectrum, ranging from baroque music of Belgian Le Jardin Secret (a French Metaphor for the heart and its hidden feelings) to the electronic improvisations of the German Duo Taste, whose performance at Classical:NEXT will be presented by the German Music Council. Furthermore, the audience will witness "re-composed" versions of Salzburgian court music (Salzburger Hofmusik, Austria), the wood instrument virtuosity of Carion (Denmark), and a requiem in the tradition of Corsican vocal art by A Filetta.

Daria van den Bercken will present her project "Handel at the Piano" in which she wins over new audiences in unusual performances, such as performing at the grand piano while being driven through city streets in Holland. Last week the Turkish pianist Seda Röder, Sax Allemande from Germany, the Danish Sjaelland String Quartet, and Ensemble Variances were announced. The

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innovative Open Goldberg Variations Project (Japan, Belgium, Germany, USA) was also revealed.

And there is more to come: Classical:NEXT organisers piranha womex AG state that the Video Showcases and the artists for the opening and closing concerts will be announced in the coming days. The Conference will also name more topics and speakers.

The constantly updated “Who is coming?” list:

www.classicalnext.com/delegates/who_is_coming

Guide rate prices until 30 March:

To be listed in the Classical:NEXT guide book as a delegate or a company, participants have to register until 30 March for the reduced guide rate prices. Online registration:

www.classicalnext.com/delegates/registration

Basic Information on Classical:NEXT:

Classical:NEXT is a new international professionals forum for classical music. From 30 May until 2 June international professionals from all sectors of the classical music scene will gather in Munich for the first edition of this new annual event – festivals, venues, publishers, labels, music educators, institutions, media, producers and, of course, classical music artists. The aim is to create cross-sector networks and to find new solutions for the future of classical music.

Press contact Classical:NEXT

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Classical:NEXT press section: www.classicalnext.com/press

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