

PRESS INFORMATION

for immediate release

10 April 2012

Classical:NEXT | 30 May – 2 June 2012 | Gasteig / Munich

International attendance of Classical:NEXT

Munich: More than 450 delegates have signed up for Classical:NEXT 2012, the organizers said today, having processed all registrations made before the guide rate deadline of 31 March. It's striking that the initiative for a new professionals forum for classical music has had a truly international impact: With less than a third of the attendees registered so far coming from Germany, more than 300 international classical music professionals from 33 countries spanning four continents will come to Munich for the debut edition of Classical:NEXT.

The initiative obviously has reached the critical mass to create an international buzz. Director Jennifer Dautermann is more than happy with this achievement:

"We were aiming for a balanced 50/50 ratio of German and international delegates. It is wonderful that we are about to exceed this goal already with our 'beta version' - Classical:NEXT will be a truly international gathering from the very first edition. This and the amazing number of registrations, which also is far beyond our expectations, shows the real need for an international and exclusively classical meeting."

The organizers estimate that unlike with established music expos, international professionals will continuously register for Classical:NEXT throughout the remaining 7 weeks up to the event, due to the fact that some of them only received word about the new forum recently.

Meanwhile more and more details of the event are being fixed. The next days will see the announcement of the complete conference sessions and speakers, which together with the expo, the film programme and the showcases constitutes the total content of Classical:NEXT 2012.

The constantly updated "Who is coming?" list:

www.classicalnext.com/delegates/who_is_coming

Basic Information on Classical:NEXT:

Classical:NEXT is a new international professionals forum for classical music. From 30 May until 2 June international professionals from all sectors of the classical music scene will gather in Munich for the first edition of this new annual event – festivals, venues, publishers, labels, music educators, institutions, media, producers and, of course, classical music artists. The aim is to create cross-sector networks and to find new solutions for the future of classical music.

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Classical:NEXT press section:

www.classicalnext.com/press

Classical:NEXT in social media:

www.facebook.com/classicalnext

www.twitter.com/classicalnext

Classical:NEXT video trailer:

www.classicalnext.com/about/visuals_links/trailer

Initiated by CLASS

produced by WOMEX

supported by the city of Munich



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