

## **PRESS INFORMATION**

**for immediate release**

16 May 2012

Classical:NEXT | 30 May – 2 June 2012 | Gasteig / Munich

## **Video Showcases and Presentations Complete Classical:NEXT 2012**

*Munich:* The programme of Classical:NEXT 2012, which will open in two weeks on 30 May, is now complete. Today, the last programme elements have been announced: a presentation of a fundamentally new home audio system and seven video showcases - a new showcase format which enables large ensembles, staged productions or yet unfinished projects to be introduced to approximately 600 professional delegates at Classical:NEXT. Over the past few weeks the conference programme and live showcase concerts had been disclosed, including the artists of the opening and closing concerts.

### **Video Showcases - Artists present themselves on screen**

Video showcases are a new presentation format which complements the Classical:NEXT live showcases. The video showcases will be:

- Augustin Maurs (France/Germany)
- German Music Council Composer portraits of Odeh-Tamimi, Schneller, and Widmann
- Ensemble Capilla Flamenca (Belgium)
- Israeli Chamber Project (Israel/USA)
- Max Richter (Germany/UK)
- Red Note Ensemble (UK)
- Ring Ensemble (Germany)

Within each 20 minute slot, these ensembles, composers and projects will be presented by video with live concert footage, interviews or documentaries about the artistic content and context. All presentations will be in English or with English subtitles. Cellist Augustin Maurs (France/Germany) will present his installation to illuminate the Bach Solo Suites by performing them in pitch dark while the video showcase of Ensemble Capilla Flamenca (Belgium) shows how to bring polyphonic chant and renaissance music into everyday life's situations. The Scottish Red Note Ensemble (UK) has dedicated itself to innovative and audience-attracting ways of performing contemporary music, e.g. performing Philip Glass' "1000 Airplanes on the Roof" in an airplane hangar as shown in a documentary to be screened at Classical:NEXT.

Similarly educationally dedicated, the Israeli Chamber Project (Israel/USA) will present their projects of bringing knowledge about classical chamber music to small cities and towns, lecturing on and performing music of Israeli composers Matan Porat, Jonathan Keren and Amit Gilutz. Palestinian-Israeli composer Samir Odeh-Tamini is furthermore featured together with Oliver Schneller and Jörg Widmann (both from Germany) in the Composer Portraits of "Edition Zeitgenössische Musik" - a special presentation of the German Music Council.

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Another special presentation will introduce renowned ("Waltz with Bashir") film composer Max Richter's (Germany/UK) latest project - a version of Vivaldi's "Four Seasons" for the Recomposed-Series of Deutsche Grammophon. An equally anachronistic yet completely different clash of musical worlds is presented with the German Ring Ensemble, which combines original baroque instruments and jazz instrumentation. For Simon Slowik of the Ring Ensemble, border crossing is a special quality of Classical:NEXT:

*"The RING ENSEMBLE enjoys overcoming musical and national frontiers. It's great to have a partner like Classical:NEXT pursuing the same goal."*

The video showcases – with the exception of the special presentations - have been selected by an independent jury as have the conference sessions and live showcases. Jury member and clarinetist David Orlowsky states:

*"Classical music has begun to let go of its elite attitude and is starting to open up towards other forms of presentation. That is a great development and I believe that Classical:NEXT will be able to push it even further and provide many new ideas and contacts for those who have ideas. It was a challenge to select ensembles and soloists to perform in Munich this year because there are so many groups that have interesting approaches on how to free classical music from the museum and get it on the streets."*

[www.classicalnext.com/program/showcases/video\\_showcases](http://www.classicalnext.com/program/showcases/video_showcases)

### Three-Dimensional Sound Presentation 2222+

The last missing bit of the Classical:NEXT 2012 conference programme will deal with the question of what will be the future of music reproduction at home. Up to now, film industries have used 5.1 Surround Sound that physically reproduces a two dimensional sound image. Unfortunately, this works only in one place in the room: the so-called "sweet spot".

While future technologies in cinemas will realize a three-dimensional way for natural-sounding music reproduction using 10.2 channels or more, MDG suggests their 2222+ recording technology as an alternative. A sound system that reproduces a sound experience in 3D and that works wherever you are located in the room. On Thursday and Friday, the makers will introduce the advantages of their system in the Black Box at Gasteig and invite you to come, listen and discuss the difference.

[www.classicalnext.com/program/conference/networking\\_meetings](http://www.classicalnext.com/program/conference/networking_meetings)

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### Basic Information on Classical:NEXT:

Classical:NEXT is a new international professionals forum for classical music. From 30 May until 2 June international professionals from all sectors of the classical music scene will gather in Munich for the first edition of this new annual event – festivals, venues, publishers, labels, music educators, institutions, media, producers and, of course, classical music artists. The aim is to create cross-sector networks and to find new solutions for the future of classical music.

### Classical:NEXT website:

[www.classicalnext.com](http://www.classicalnext.com)

### Classical:NEXT press section:

[www.classicalnext.com/press](http://www.classicalnext.com/press)

### Classical:NEXT in social media:

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